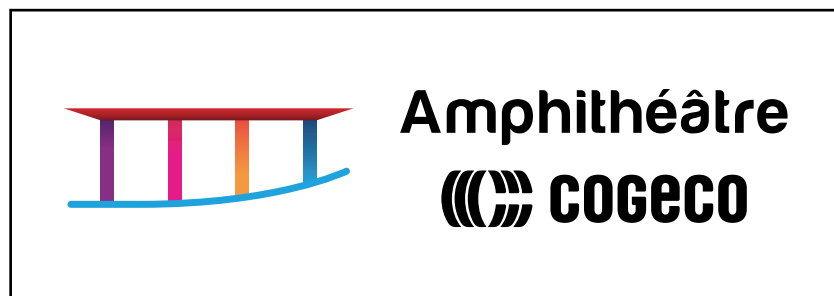


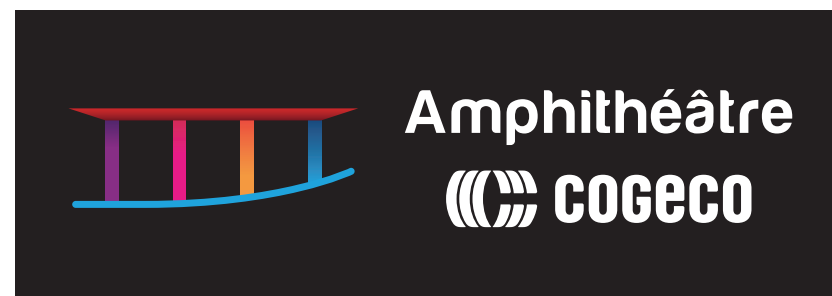
GUIDE DE NORMES

A M P H I T H É Â T R E C O G E C O

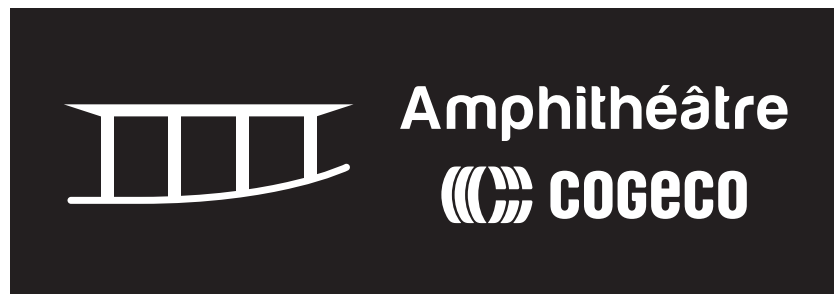
COULEUR



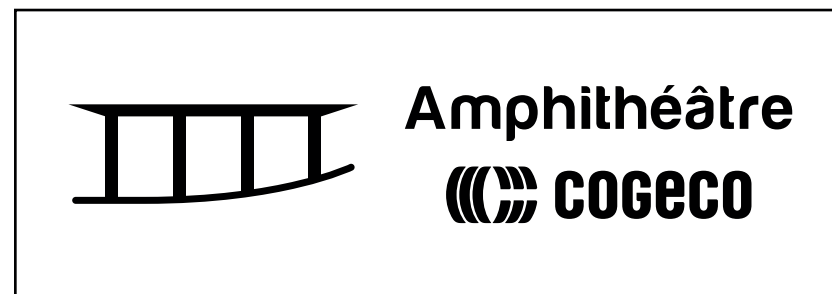
COULEUR - RENVERSÉ



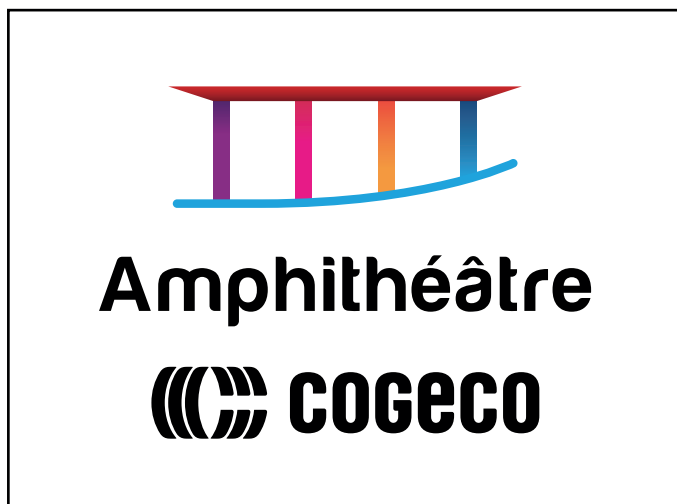
BLANC



NOIR



COULEUR



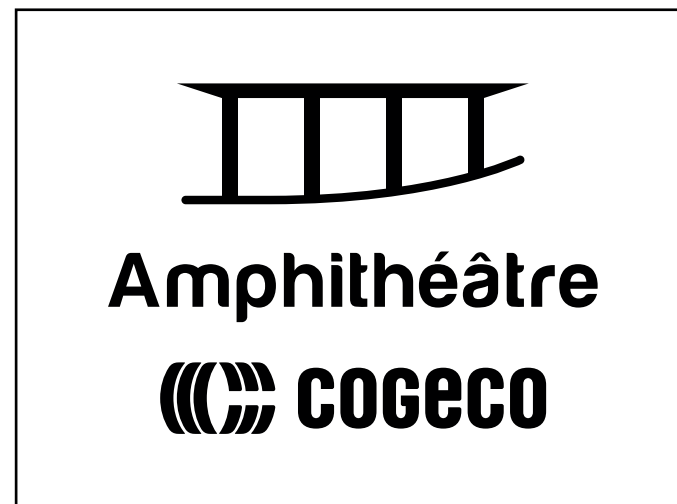
COULEUR - RENVERSÉ






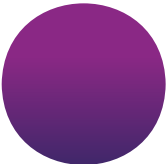


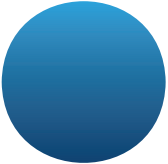








BLANC

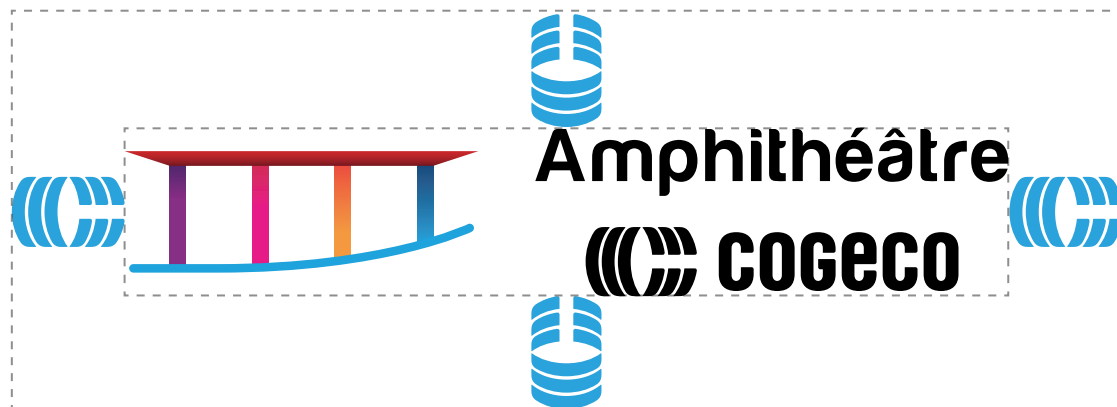
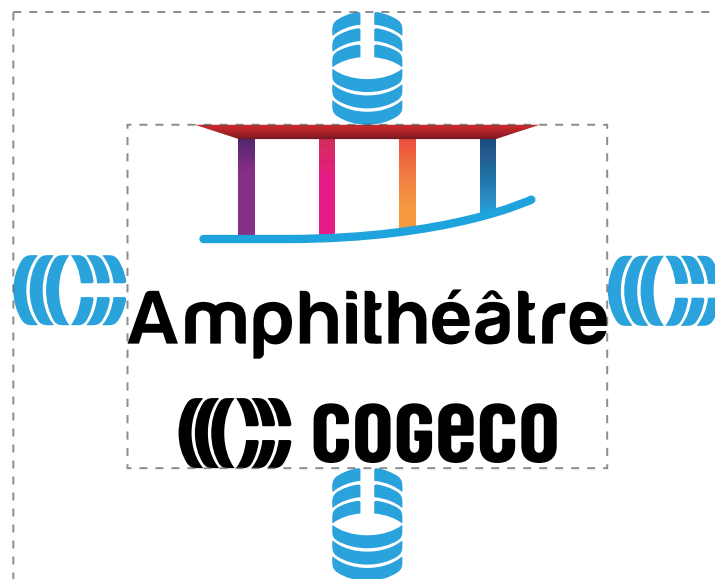


NOIR



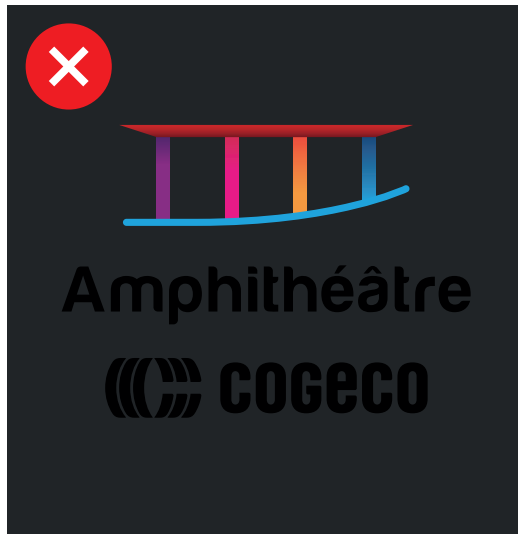
COULEURS UTILISÉES

		CMJN	RGB	Hexadécimale
		15-100-100-5	197-23-24	#c51718
		35-100-80-45	115-22-31	#73161f
		55-100-10-0	141-32-122	#8d207a
		90-100-25-15	65-37-100	#412564
		70-20-0-0	62-163-220	#3ea3dc
		100-80-30-15	25-60-108	#193c6c
		0-50-85-0	243-148-51	#f39433
		0-90-80-0	231-51-49	#e73331
		0-95-10-0	231-27-123	#e71b7b
		15-95-60-0	200-39-72	#c82748



CONTRASTE

Contraste insuffisant



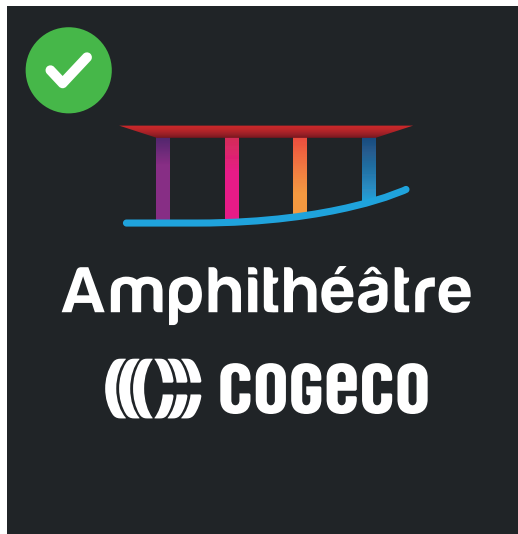
Contraste insuffisant



Ne jamais utiliser de filet contour



Contraste suffisant

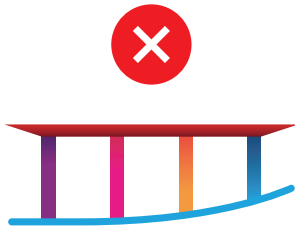


Contraste suffisant



Utiliser le logo blanc sur un fond coloré

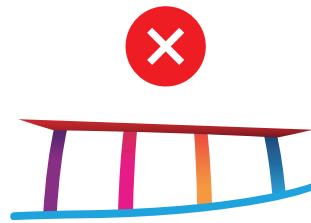




Amphithéâtre



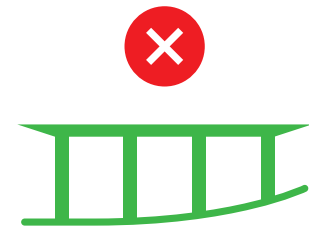
Ne jamais modifier le logo en utilisant une autre typographie.



Amphithéâtre



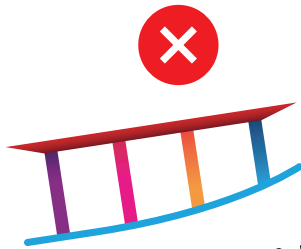
Ne jamais déformer le logo.



Amphithéâtre



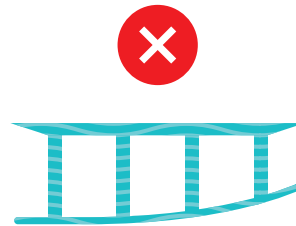
Ne jamais utiliser d'autres couleurs.



Amphithéâtre



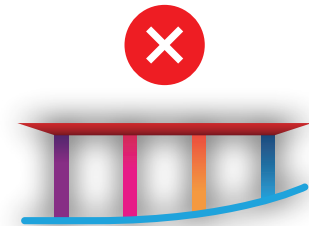
Ne jamais positionner le logo en angle.



Amphithéâtre



Ne jamais ajouter d'effet de texture.



Amphithéâtre



Ne jamais ajouter d'effet d'ombrage.

Harabara

Utilisation : Logo seulement

Open sans

Utilisation : les titres principaux,
les titres secondaires et les
textes courants.

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,!?\$@#%()**

Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,!?\$@#%()

Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,!?\$@#%()

SemiBold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,!?\$@#%()

Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,!?\$@#%()

ExtraBold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789.,!?\$@#%()